
PÚBLICO

MUESTRA

Trabajadores propios y de las 100 empresas Merco	22.570
Universitarios	7.366
Alumni de escuelas de negocio	1.041
Población General	8.300
Responsables de RRHH	173
Sindicatos	71
Expertos y Headhunters	49
Benchmarking de gestión de personas	71



DATA SHEET 2020
MERCO TALENT SPAIN

<u>STAKEHOLDER</u>	<u>SAMPLE</u>
Own workers and those of the 100 Merco companies.....	22.570
University Students.....	7.366
Business School Alumni.....	1.041
General Population.....	8.300
HR Managers.....	173
Members of Trade Unions.....	71
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People Management Benchmarking	71
